

Northwest Originals

The Originals Gallery

JOIN THE FUN, BECOME AN EXHIBITOR AT CAPITAL EX

SHOW DESCRIPTION

Northwest Originals: the **Originals Gallery** showcases the work of Western Canadian artists in a gallery inspired setting where visitors have the opportunity to view and purchase works by independent artists.

Northwest Originals shares Edmonton EXPO Centre Hall E with Kiyânâw: a First People's Showcase. Artistic works, artists and artisans combined with Aboriginal culture and entertainment makes Northwest Originals a colourful shopping experience for guests at Capital EX.

For 2011, Northwest Originals will be in close proximity to Shop Zone in Hall F. Travel between these exhibition halls will be encouraged so that visitors enjoy an ongoing shopping experience between Northwest Originals, Kiyânâw and Shop Zone.

Note: Artists are not required to be in attendance during exhibition hours.

Dates: Friday, July 22 to
Sunday, July 31, 2011

Hours: Noon – 11 p.m.

Location: Edmonton EXPO Centre
Hall E

Costs: \$100 (+GST) plus
30% commission.

Includes:

- One 10-day general parking pass;
- Slat wall space for up to 5 juried pieces;
- Fully lit display;
- Rotation of the collection;
- Complimentary guest invitations for a private showing on Thursday, July 22, 2010.

How to Apply: Download an application at capitalex.ca. Applications must include a completed application form and all supporting materials.

Application Deadline: June 1, 2011

For applications to the Originals Gallery enclose:

- Photographs of each piece or an example of the style/quality of art.
- Complete listing of all items including title, medium, artist biography and purchase price point.

FOR MORE INFORMATION

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EARLYBIRD DEADLINE

Apply by March 4, 2011 and receive one additional 10-day admission pass (\$120 value)

IMAGINE YOUR BUSINESS AT THE CENTRE OF SUMMER FUN. Edmonton's Capital EX provides big time fun and thrills with 10 days of outrageous games, rides, concerts and endless shopping, food and summer entertainment. Becoming an exhibitor at Capital EX places your business in the heart of the fair grounds inside the beautiful Edmonton EXPO Centre where over 700,000 visitors to Capital EX explore 522,000 square feet of indoor space filled with shopping, food and fun. Become an exhibitor at Capital EX and find yourself working less at finding customers while having customers come directly to you.



 **NORTHLANDS**
EVENT

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