

Parade

JOIN THE FUN, PUT A FLOAT IN THE PARADE!

DESCRIPTION

Edmonton's Capital EX Parade has been an important part of Edmontonians lives for decades. Captivating the imaginations of young and old alike, the Parade is a great opportunity for Edmonton and the Alberta businesses, organizations, and individuals to showcase their community pride. On the morning of July 22, over 200,000 enthusiastic spectators line the parade route watch the magic come alive. This is truly an event not to be missed.

Date: Thursday, July 22, 2010

Hours: 10 a.m. – 12:30 p.m.

Location: Downtown Edmonton

Entry Cost:

Profit Organizations	\$450
Non-Profit Organizations	\$250
Bands	No Charge

Route: The parade begins on 99 Street and 102 Avenue heading westbound to 108 Street, turns north to 103 Avenue, turns right heading eastbound and finishes at 97 Street. A map of the route is available at capitalex.ca.

How to Enter: Download an application at capitalex.ca. Applications must include a completed application form and all supporting material.

Parade participants must carry a minimum of \$2 million public liability insurance. Floats must also conform to regulations in areas of height, width, length, and safety. Read the full rules and regulations online at caitalex.ca.

Entry Deadline:
Thursday, May 6, 2010

FOR MORE INFORMATION

Donna Chissell, Northlands
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EARLYBIRD DEADLINE

Apply by Friday, April 2, 2010
and receive \$100 off your entry fee.

